



rocket matter®
by vprofitsolv

How to Increase Your Profits with Rocket Matter





Lawyers in firms of all sizes struggle to finish the work for the day in a reasonable amount of time. With document creation, non-billable tasks, and time spent following up with current and potential clients, the workday quickly turns from a planned eight-hour day into a twelve-hour one.

When you're trying to increase your profits, you need tools that help you complete tasks faster. Choosing the right legal practice management software means that you can grow your profits by simplifying daily tasks. Other lawyers are already on board: the legal practice management software market is expected to reach [\\$4 billion by 2028](#).

Here's how Rocket Matter's [legal practice management software](#) can increase your profits.





Case Management - Comprehensive Matter Dashboards

You lose time in your workday when you have to hunt to find the information you need on a cluttered desk (or desktop!). With Rocket Matter, all your critical matter information can be found on [comprehensive matter dashboards](#).

Quickly check for upcoming calendar events, pending tasks, any related contacts, relevant time and billing, and account balances for each matter. Instead of having to spend half an hour rifling through paper files, you'll find what you need in seconds on the dashboard.





Bill-As-You-Work Technology

Non-billable hours like time-keeping can drain whole days at the end of the month if you're not tracking your time as you go. Worse yet, you can lose profits because you forget to track time thoroughly as you go.

Never miss a minute of billable time again with Rocket Matter's [Bill-as-you-Work technology](#). As you work in Rocket Matter, screens will pop up that prompt you to add time as you go. So when you create a task, make a new calendar event, or write in case notes, you'll bill for all of it.



Mobile Time and Expense Capture

Now that [87% of lawyers have the option to work remotely](#), your firm needs solutions that allow your team to work anywhere.

Rocket Matter's [mobile time and expense capture](#) options make it easy to record the work you're doing, whether at home, at the office, or in the car on your way to a PTA meeting. Use timers on the go or just add in a time or expense entry so that you get paid for all your work.



Batch Billing

If you dream of getting your billing done in half an hour, that can become a reality when you use Rocket Matter. Our [batch billing](#) options allow you to process multiple invoices at once. Create them in the format of your choice and work on other projects while the invoices are created in the background.

(Plus, everything is stored online so you can review billing history whenever you like.)





Online Payments

With only [18% of Gen-Zers](#) using cash, it's critical that your firm offers online payment options to remain profitable.

Rocket Matter Pay, our [online payments](#) tool, makes it easy to accept credit card payments. Get your hard-earned money in as little as twelve hours and maintain your cash flow. (And spend less of it on administrative tasks associated with billing like stamps, envelopes, and paper.)



Online payments integrate with software so you generate and send all invoices online. No more waiting on clients for days to receive a payment in the mail.

For law firms, choosing an online payment processor isn't just about convenience: it's about compliance. Rocket Matter Pay is compliant with IOLTA trust accounting so you can be confident trust accounts are handled appropriately.



Recurring Billing and Payment Plans

Some clients prefer to pay for legal costs upfront. This benefits you because you'll know exactly how much money will come into your bank account every month.

Rocket Matter's [recurring billing](#) automatically charges your clients every month, which increases the likelihood that you'll be paid on time and in full.

Sometimes, you want to take on a client that may need a little extra time to pay you back. Stay profitable with them by setting up a [special payment plan](#) in Rocket Matter.

This allows them to pay you when they know they have the funds, and you can account for it in your bookkeeping. You can take on clients knowing how to budget for their later payments. Plus, all you have to do is set up the payment plan once, then Rocket Matter does the rest.



File Sharing and e-Signature

Onboard clients easily with secure file sharing and e-signature tools. Send clients password-protected documents to fill out online with an expiration time. E-signature allows you to flag the sections they need to sign, and they can't send it back unless every area is filled out.

No more wasted time with couriers or going back and forth because they missed a line. You'll receive your documents in hours instead of days and can move forward faster in the intake process.



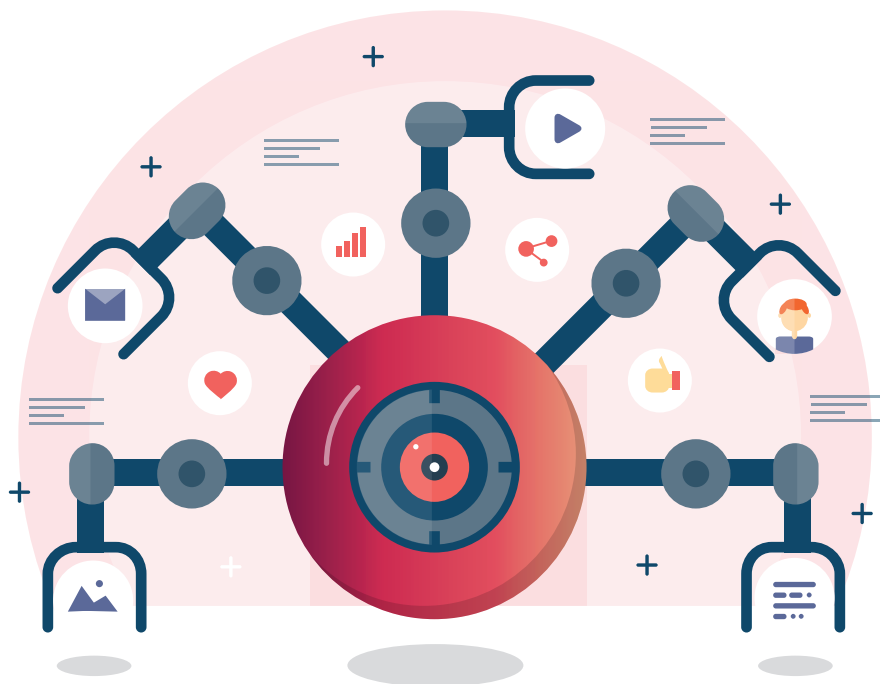
Marketing Automation

Increase your client conversion rates with a [legal CRM](#) and its marketing automation features. In Rocket Matter, you can automate follow-ups by text message or email so that every potential client receives a response every time they reach out.

Create email drip campaigns so that your firm stays at the top of potential clients' inboxes. Even better, you can apply tasks to each stage of the client intake so that no one overlooks following up with a well-matched potential client.



Never miss a potential client again with automated follow-ups and text messages straight from Rocket Matter.





Project Management

Manage cases so you never miss deadlines in Rocket Matter's [project management platform](#). Create transitions between different case phases and give them their own calendar calculations, custom data, and tasks. Set up automated templates for each type of project so you don't have to waste time planning out each case.

Use Rocket Matter's [calendars and tasks](#) to remain profitable by:

- Assigning due dates to create a task hierarchy so the most important work is done first
- Calculating the statute of limitations with a few clicks
- Saving default calendar configurations to reduce repetitive tasks





Productivity Reports

To stay profitable, you need to know which clients make you the most money and which ones are a less efficient use of your time.

Rocket Matter's [advanced reporting](#) provides profitability reports that outline which clients pay the fastest and are the most profitable for your firm. Gain insights into your employees' strengths and challenges as well, learning which team members work most efficiently and which ones need to pick up some slack.

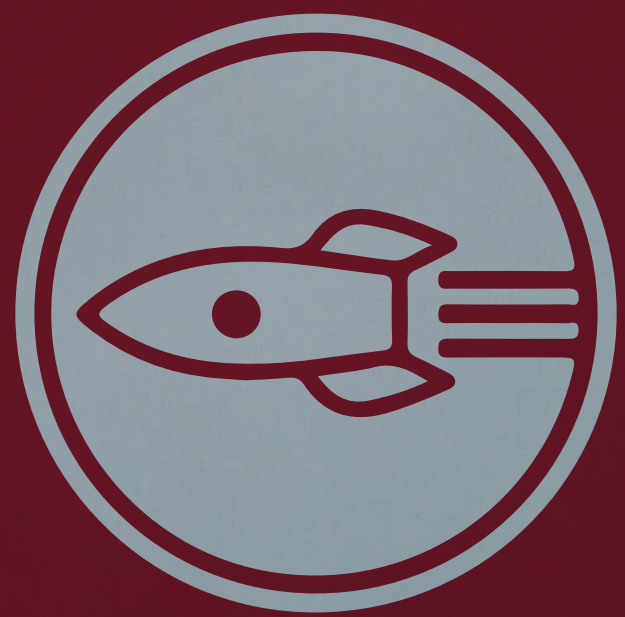


Document Automation

Speed up tedious, time-consuming tasks like legal document creation with Rocket Matter's [document automation features](#).

Help your paralegals get more done in their workday with Rocket Matter. Merge legal templates and custom fields with client and matter data that's already in Rocket Matter. Our document assembly features identify your merge fields for you and notify you of any errors or missing information.

Become More Profitable and Schedule a Demo with Rocket Matter Today



If you're tired of busywork filling up your day and limiting your profits, it's time to switch to Rocket Matter. Let our legal practice management software do the busywork for you—so you can do the critical legal work for your clients that matters most and pays you more.

See what the best-of-breed legal tech has to offer by [scheduling a demo](#) with Rocket Matter today.

